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## Press Release

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**COVALINGUA HELD THE FIRST EDITION OF THE IIS (INTRODUCTION  
TO INTERPRETING SKILLS) SEMINAR AT LA SALLE UNIVERSITY**

BENSALEM, PA, APRIL 21<sup>ST</sup>, 2008: Covalingua, a local language and business mobility services company that helps businesses transfer their operations between the US and Spain organized its first Introduction to Interpreting Skills Seminar at La Salle University.

The event intended to offer an educational and informational outlet to individuals interested in entering the interpreter's world as well as to raise professional awareness of interpreting as a profession.

*"As the need for qualified professional linguists continues to rise in our area, it is important to empower interested individuals with knowledge about the interpreter's world. Most of my translation students had never been exposed to this*

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*information before and they were thrilled to learn about this side of the profession, which is indeed different from the translation of written texts”,* says Dr. Marilyn S. Manley, an Assistant Professor of Spanish at Rowan University.

La Salle University, which also offers a Certificate (soon to be Master’s Program) in Translation Studies from the Hispanic Institute was the host of this IIS Spring Series.

*“La Salle wishes to support this initiative by offering Covalingua the means to educate translators and interpreters in the making and to raise professional awareness in our community. We are currently designing a separate program for this discipline that will be offered in the near future”,* says Luis A. Gómez, Ph.D., Director of the Hispanic Institute at La Salle.

The IIS is expected to be offered by Covalingua twice a year (spring and fall).

For more information or to offer event hosting for future editions, visit: [www.covalingua.com](http://www.covalingua.com)