



Mother's Day...A Time for Women to Celebrate?
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*Founder of job search web site MyPartTimePRO.com notes that key constituency--
professional women -- can't find adequate employment*

WYNNEWOOD, PA (April 21, 2008) – Officially designated by the U.S. Congress in 1914, May 11th marks the 94th celebration of Mother's Day. Typically a day of candy, cards, flowers and fun, Ilyse Shapiro, founder of the job search Web site MyPartTimePRO.com wonders if we should still be celebrating when so many women cannot find adequate employment that provides a living wage, work/life balance or personal fulfillment.

Shapiro has discerned that many of the job seekers in her firm's database are women who want to utilize their career-related expertise, yet can't because of unyielding barriers to entry and sustainable success.

“Today's women should not have to sacrifice personal desires for professional aspirations, accept positions where they are underserved, or feel that they have to ‘opt out’ of the world of work altogether,” says Shapiro.

Shapiro's research shows that those in the MyPartTimePRO.com database were representative of the larger picture:

- * In 2007, women earned median weekly wages of 80.2 cents for every dollar earned by men, down from 81 cents in 2005. (*Bureau of Labor Statistics*)
- * At the nation's largest 500 companies, women account for 50% of managers, but hold only 15.4% of senior executive jobs, down from 16.4% in 2005. (www.catalystwomen.org)
- * Of the 59 million women currently earning a salary in the nation, just 47% have a pension plan. (*USDOL*)
- * Although 48% of law degrees granted in 2006 were to women, only 17.9% were partners at U.S. law firms. (*National Association of Law Placement*)
- * 60% of today's working moms say part-time work would be ideal; however, only 24% hold part-time jobs. (*Bureau of Labor Statistics*)

- * In recent years, companies which offer vital family-friendly benefits such as flex-time, telecommuting and job sharing are actually on the decline. (*Society for Human Resource Management, Women and Work Study, 2006*)

“Sadly, the jobs available to this population tend to be entry-level or unskilled positions, many of which are low paying and provide little flexibility. This is clearly a waste of talent and experience,” states Shapiro.

“My goal with MyPartTimePRO.com is two-fold: First, to educate employers about the ‘treasure trove’ of talent they are missing out on by not creating positions that satisfy the needs of today’s women. And second, to link these enlightened employers with this wealth of ‘employee resources,’” adds Shapiro.

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ABOUT ILYSE SHAPIRO: Ilyse R. Shapiro is the founder of MyPartTimePRO.com, a job search Web site devoted to connecting accomplished and educated individuals with employers who hire flexible, professional-level staff.

ABOUT MYPARTTIMEPRO.COM: MyPartTimePRO.com provides an alternative to other job search Web sites which strictly promote full-time positions, “dubious” part-time opportunities, or employment for the unskilled or entry-level worker. The site strictly communicates project-based, seasonal, virtual, temporary, job share, short-term, telecommuting and part-time opportunities to educated career veterans who are not seeking traditional, full-time employment. The site currently connects employers and job seekers within the New York and Washington, DC corridor.

AVAILABILITY: Greater Philadelphia area; nationwide by arrangement via telephone; available for interviews in print or broadcast.

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